# Economic Overview

# Texarkana, TX-AR MSA

Workforce Solutions Northeast Texas - 903-794-9490

# Demographic Profile

The population in the Texarkana, TX-AR MSA was 146,868 per American Community Survey data for 2019-2023.

The region has a civilian labor force of 63,156 with a participation rate of 54.3%. Of individuals 25 to 64 in the Texarkana, TX-AR MSA, 18.6% have a bachelor's degree or higher which compares with 36.5% in the nation.

The median household income in the Texarkana, TX-AR MSA is $55,974 and the median house value is $152,399.

**Summary[1]**

| | Percent | | | Value | | |
|---|---|---|---|---|---|---|
| | Texarkana, TX-AR MSA | Texas | USA | Texarkana, TX-AR MSA | Texas | USA |
| **Demographics** | | | | | | |
| Population (ACS) | — | — | — | 146,868 | 29,640,343 | 332,387,540 |
| Male | 49.9% | 49.9% | 49.5% | 73,231 | 14,789,987 | 164,545,087 |
| Female | 50.1% | 50.1% | 50.5% | 73,637 | 14,850,356 | 167,842,453 |
| Median Age[2] | — | — | — | 38.9 | 35.5 | 38.7 |
| Under 18 Years | 23.7% | 25.2% | 22.2% | 34,774 | 7,482,530 | 73,645,238 |
| 18 to 24 Years | 8.4% | 9.7% | 9.1% | 12,373 | 2,863,182 | 30,307,641 |
| 25 to 34 Years | 13.0% | 14.4% | 13.7% | 19,028 | 4,278,912 | 45,497,632 |
| 35 to 44 Years | 12.9% | 14.0% | 13.1% | 18,981 | 4,141,445 | 43,492,887 |
| 45 to 54 Years | 12.0% | 12.3% | 12.3% | 17,679 | 3,645,897 | 40,847,713 |
| 55 to 64 Years | 12.5% | 11.2% | 12.8% | 18,346 | 3,322,832 | 42,626,382 |
| 65 to 74 Years | 10.3% | 8.1% | 10.0% | 15,103 | 2,399,654 | 33,293,127 |
| 75 Years and Over | 7.2% | 5.1% | 6.8% | 10,584 | 1,505,891 | 22,676,920 |
| Race:  White | 66.8% | 53.9% | 63.4% | 98,102 | 15,984,990 | 210,875,446 |
| Race:  Black or African American | 24.7% | 12.2% | 12.4% | 36,239 | 3,626,137 | 41,070,890 |
| Race:  American Indian and Alaska Native | 0.6% | 0.6% | 0.9% | 825 | 190,706 | 2,924,996 |
| Race: Asian | 1.0% | 5.3% | 5.8% | 1,506 | 1,581,798 | 19,352,659 |
| Race:  Native Hawaiian and Other Pacific Islander | 0.1% | 0.1% | 0.2% | 173 | 29,841 | 629,292 |
| Race:  Some Other Race | 2.1% | 8.6% | 6.6% | 3,156 | 2,540,808 | 21,940,536 |
| Race: Two or More Races | 4.7% | 19.2% | 10.7% | 6,867 | 5,686,063 | 35,593,721 |
| Hispanic or Latino (of any race) | 6.7% | 39.5% | 19.0% | 9,854 | 11,697,134 | 63,131,589 |
| **Population Growth** | | | | | | |
| Population (Pop Estimates)[4] | — | — | — | 145,576 | 31,290,831 | 340,110,988 |
| Population Annual Average Growth[4] | -0.3% | 1.5% | 0.7% | -379 | 432,774 | 2,172,466 |
| People per Square Mile[4] | — | — | — | 71.4 | 119.8 | 96.3 |
| **Economic** | | | | | | |
| Labor Force Participation Rate and Size (civilian population 16 years and over) | 54.3% | 65.1% | 63.3% | 63,156 | 14,906,660 | 168,567,852 |
| Prime-Age Labor Force Participation Rate and Size (civilian population 25-54) | 72.0% | 81.8% | 83.0% | 40,040 | 9,805,842 | 107,055,165 |
| Work from Home | 5.1% | 12.8% | 13.5% | 3,002 | 1,796,441 | 21,267,373 |
| Armed Forces Labor Force | 0.1% | 0.5% | 0.5% | 70 | 118,359 | 1,287,774 |
| Veterans, Age 18-64 | 5.1% | 4.6% | 4.2% | 4,373 | 832,188 | 8,410,268 |
| Veterans Labor Force Participation Rate and Size, Age 18-64 | 64.7% | 78.8% | 77.0% | 2,829 | 655,396 | 6,478,181 |
| Median Household Income[2] | — | — | — | $55,974 | $76,292 | $78,538 |
| Per Capita Income | — | — | — | $30,020 | $39,446 | $43,289 |
| Mean Commute Time (minutes) | — | — | — | 20.5 | 26.7 | 26.6 |
| Commute via Public Transportation | 0.1% | 1.0% | 3.5% | 65 | 133,038 | 5,528,841 |
| **Educational Attainment, Age 25-64** | | | | | | |
| No High School Diploma | 11.0% | 13.5% | 10.0% | 8,123 | 2,072,973 | 17,176,172 |
| High School Graduate | 38.5% | 24.0% | 25.0% | 28,532 | 3,691,942 | 43,057,491 |

# Summary[1]

| | Percent | | | Value | | |
|---|---|---|---|---|---|---|
| | Texarkana, TX-AR MSA | Texas | USA | Texarkana, TX-AR MSA | Texas | USA |
| Some College, No Degree | 23.5% | 20.4% | 19.3% | 17,419 | 3,139,587 | 33,315,654 |
| Associate's Degree | 8.4% | 8.1% | 9.2% | 6,191 | 1,242,119 | 15,894,085 |
| Bachelor's Degree | 12.0% | 22.1% | 22.8% | 8,910 | 3,405,293 | 39,256,774 |
| Postgraduate Degree | 6.6% | 11.9% | 13.8% | 4,859 | 1,837,172 | 23,764,438 |
| **Housing** | | | | | | |
| Total Housing Units | — | — | — | 65,672 | 11,890,808 | 142,332,876 |
| Median House Value (of owner-occupied units)[2,5] | — | — | — | $152,399 | $260,400 | $303,400 |
| Homeowner Vacancy | 1.0% | 1.1% | 1.0% | 359 | 75,671 | 850,724 |
| Rental Vacancy | 6.4% | 7.4% | 5.5% | 1,337 | 326,361 | 2,605,688 |
| Renter-Occupied Housing Units (% of Occupied Units) | 35.1% | 37.4% | 35.0% | 19,595 | 4,023,511 | 44,590,828 |
| Owner-Occupied Housing Units (% of Occupied Units) | 64.9% | 62.6% | 65.0% | 36,307 | 6,723,729 | 82,892,037 |
| Occupied Housing Units with No Vehicle Available (% of Occupied Units) | 7.4% | 5.3% | 8.3% | 4,136 | 571,578 | 10,602,826 |
| **Social** | | | | | | |
| Poverty Level (of all people) | 17.7% | 13.8% | 12.4% | 24,733 | 4,005,417 | 40,390,045 |
| Households Receiving Food Stamps/SNAP | 12.9% | 11.4% | 11.8% | 7,231 | 1,227,194 | 15,004,950 |
| Enrolled in Grade 12 (% of total population) | 1.3% | 1.4% | 1.3% | 1,933 | 428,613 | 4,405,676 |
| Disconnected Youth[3] | 1.0% | 2.9% | 2.4% | 83 | 49,544 | 420,352 |
| Children in Single Parent Families (% of all children) | 43.3% | 33.9% | 34.0% | 13,858 | 2,416,209 | 23,701,745 |
| Uninsured | 13.4% | 17.4% | 8.6% | 18,699 | 5,061,251 | 28,000,876 |
| With a Disability, Age 18-64 | 14.3% | 10.0% | 10.7% | 11,552 | 1,783,307 | 21,269,700 |
| With a Disability, Age 18-64, Labor Force Participation Rate and Size | 35.7% | 51.7% | 47.0% | 4,125 | 921,178 | 10,001,264 |
| Foreign Born | 3.1% | 17.2% | 13.9% | 4,620 | 5,095,888 | 46,108,901 |
| Speak English Less Than Very Well (population 5 yrs and over) | 1.8% | 12.8% | 8.4% | 2,519 | 3,559,545 | 26,299,012 |

Source: JobsEQ®
1. American Community Survey 2019-2023, unless noted otherwise
2. Median values for certain aggregate regions (such as MSAs) may be estimated as the weighted averages of the median values from the composing counties.
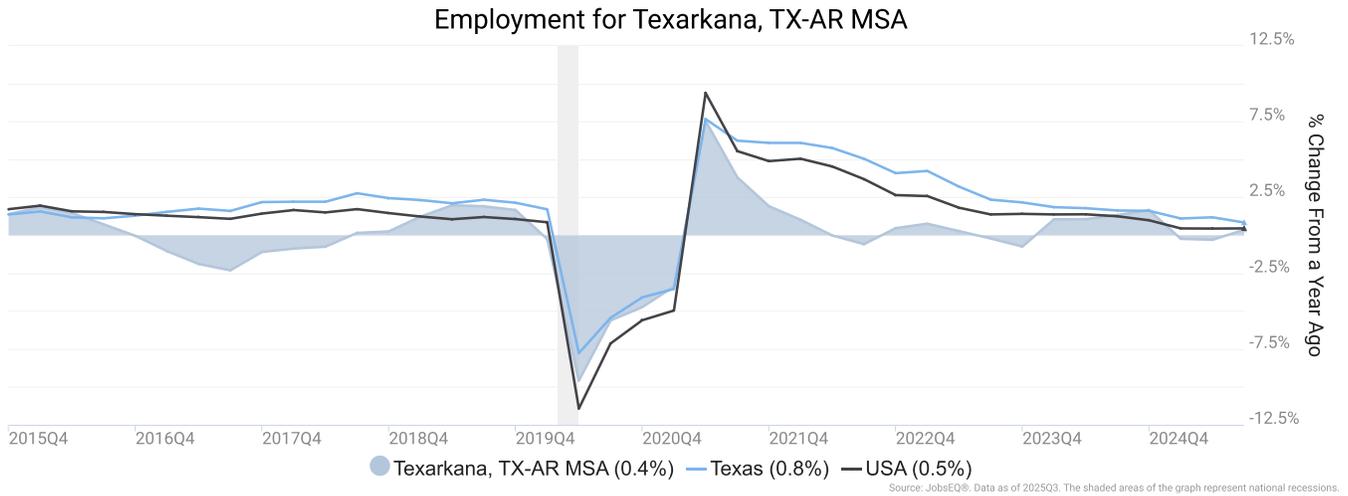3. Disconnected Youth are 16-19 year olds who are (1) not in school, (2) not high school graduates, and (3) either unemployed or not in the labor force.
4. Census Population Estimate for 2024, annual average growth rate since 2014.
5. The Census's method for calculating median house values changed with the 2022 data set, so pre-2022 values are not directly comparable with later data.
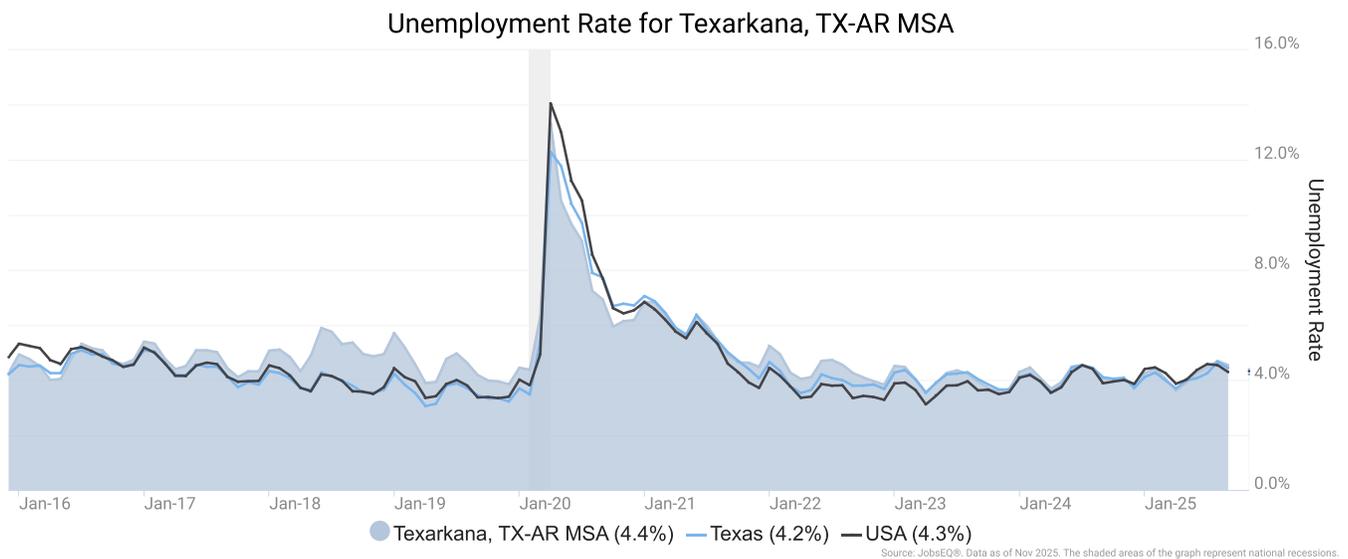
# Employment Trends

As of 2025Q3, total employment for the Texarkana, TX-AR MSA was 62,886 (based on a four-quarter moving average). Over the year ending 2025Q3, employment increased 0.4% in the region.

### Employment for Texarkana, TX-AR MSA



Texarkana, TX-AR MSA (0.4%) — Texas (0.8%) — USA (0.5%)

Source: JobsEQ®. Data as of 2025Q3. The shaded areas of the graph represent national recessions.

Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2025Q2 with preliminary estimates updated to 2025Q3.
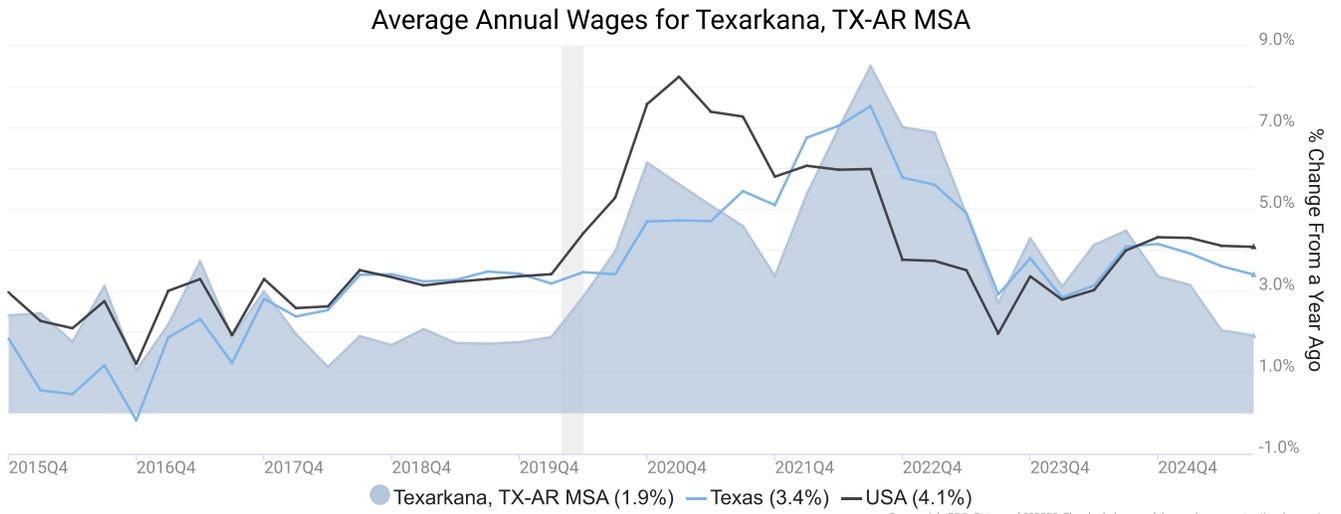
# Unemployment Rate

The unemployment rate for the Texarkana, TX-AR MSA was 4.4% as of November 2025. The regional unemployment rate was higher than the national rate of 4.3%. One year earlier, in November 2024, the unemployment rate in the Texarkana, TX-AR MSA was 4.0%.

### Unemployment Rate for Texarkana, TX-AR MSA



Texarkana, TX-AR MSA (4.4%) — Texas (4.2%) — USA (4.3%)

Source: JobsEQ®. Data as of Nov 2025. The shaded areas of the graph represent national recessions.

Unemployment rate data are from the Local Area Unemployment Statistics, provided by the Bureau of Labor Statistics and updated through November 2025.

# Wage Trends

The average worker in the Texarkana, TX-AR MSA earned annual wages of $52,029 as of 2025Q3. Average annual wages per worker increased 1.9% in the region over the preceding four quarters. For comparison purposes, annual average wages were $75,653 in the nation as of 2025Q3.

### Average Annual Wages for Texarkana, TX-AR MSA



Texarkana, TX-AR MSA (1.9%) — Texas (3.4%) — USA (4.1%)

Source: JobsEQ®. Data as of 2025Q3. The shaded areas of the graph represent national recessions.

Annual average wages per worker data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2025Q2 with preliminary estimates updated to 2025Q3.

# Cost of Living Index

The Cost of Living Index estimates the relative price levels for consumer goods and services. When applied to wages and salaries, the result is a measure of relative purchasing power.  The cost of living is 8.1% lower in Texarkana, TX-AR MSA than the U.S. average.

**Cost of Living Information**

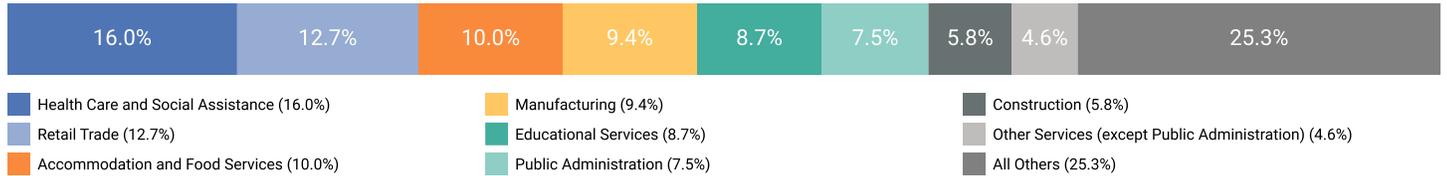|  | Annual Average Salary | Cost of Living Index (Base US) | US Purchasing Power |
|---|---|---|---|
| Texarkana, TX-AR MSA | $52,029 | 91.9 | $56,629 |
| Texas | $74,507 | 92.6 | $80,458 |
| USA | $75,653 | 100.0 | $75,653 |

Source: JobsEQ®
Data as of 2025Q3
Cost of Living per COLI, data as of 2025Q3, imputed by Chmura where necessary.

# Industry Snapshot

The largest sector in the Texarkana, TX-AR MSA is Health Care and Social Assistance, employing 10,054 workers. The next-largest sectors in the region are Retail Trade (7,999 workers) and Accommodation and Food Services (6,320). High location quotients (LQs) indicate sectors in which a region has high concentrations of employment compared to the national average. The sectors with the largest LQs in the region are Public Administration (LQ = 1.58), Agriculture, Forestry, Fishing and Hunting (1.52), and Retail Trade (1.32).

Total Workers for Texarkana, TX-AR MSA by Industry

| 16.0% | 12.7% | 10.0% | 9.4% | 8.7% | 7.5% | 5.8% | 4.6% | 25.3% |
|---|---|---|---|---|---|---|---|---|

- Health Care and Social Assistance (16.0%)
- Retail Trade (12.7%)
- Accommodation and Food Services (10.0%)
- Manufacturing (9.4%)
- Educational Services (8.7%)
- Public Administration (7.5%)
- Construction (5.8%)
- Other Services (except Public Administration) (4.6%)
- All Others (25.3%)

Source: JobsEQ®
Data as of 2025Q3
Note: Figures may not sum due to rounding.

Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2025Q2 with preliminary estimates updated to 2025Q3.

Sectors in the Texarkana, TX-AR MSA with the highest average wages per worker are Management of Companies and Enterprises ($101,187), Utilities ($87,236), and Professional, Scientific, and Technical Services ($76,741). Regional sectors with the best job growth (or most moderate job losses) over the last 5 years are Manufacturing (+554 jobs), Wholesale Trade (+401), and Retail Trade (+371).

Over the next 5 years, employment in the Texarkana, TX-AR MSA is projected to contract by 924 jobs. The fastest growing sector in the region is expected to be Health Care and Social Assistance with a +0.3% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Health Care and Social Assistance (+148 jobs), Professional, Scientific, and Technical Services (+4), and Construction (+1).

| NAICS | Industry | Current | | | 5-Year History | | 5-Year Forecast | | | | |
| | | Empl | Avg Ann Wages | LQ | Empl Change | Ann % | Total Demand | Exits | Transfers | Empl Growth | Ann % Growth |
|---|---|---|---|---|---|---|---|---|---|---|---|
| 62 | Health Care and Social Assistance | 10,054 | $56,299 | 1.04 | 76 | 0.2% | 5,140 | 2,491 | 2,501 | 148 | 0.3% |
| 44 | Retail Trade | 7,999 | $38,269 | 1.32 | 371 | 1.0% | 5,043 | 2,412 | 2,879 | -248 | -0.6% |
| 72 | Accommodation and Food Services | 6,320 | $22,199 | 1.16 | 132 | 0.4% | 5,389 | 2,415 | 3,020 | -45 | -0.1% |
| 31 | Manufacturing | 5,883 | $74,316 | 1.21 | 554 | 2.0% | 2,618 | 1,150 | 1,698 | -230 | -0.8% |
| 61 | Educational Services | 5,472 | $45,845 | 1.07 | 26 | 0.1% | 2,358 | 1,224 | 1,306 | -173 | -0.6% |
| 92 | Public Administration | 4,698 | $67,984 | 1.58 | -619 | -2.4% | 1,938 | 894 | 1,196 | -152 | -0.7% |
| 23 | Construction | 3,623 | $56,361 | 0.96 | 243 | 1.4% | 1,492 | 599 | 891 | 1 | 0.0% |
| 81 | Other Services (except Public Administration) | 2,914 | $34,166 | 1.09 | 300 | 2.2% | 1,579 | 714 | 905 | -40 | -0.3% |
| 56 | Administrative and Support and Waste Management and Remediation Services | 2,794 | $40,624 | 0.74 | 33 | 0.2% | 1,514 | 671 | 878 | -35 | -0.3% |
| 42 | Wholesale Trade | 2,789 | $69,572 | 1.20 | 401 | 3.2% | 1,333 | 555 | 798 | -20 | -0.1% |
| 48 | Transportation and Warehousing | 2,637 | $63,510 | 0.83 | -488 | -3.3% | 1,349 | 616 | 769 | -37 | -0.3% |
| 54 | Professional, Scientific, and Technical Services | 1,797 | $76,741 | 0.40 | 213 | 2.6% | 710 | 284 | 423 | 4 | 0.0% |
| 52 | Finance and Insurance | 1,536 | $73,074 | 0.62 | -28 | -0.4% | 601 | 260 | 357 | -15 | -0.2% |
| 53 | Real Estate and Rental and Leasing | 1,170 | $53,459 | 1.06 | 329 | 6.8% | 541 | 264 | 289 | -12 | -0.2% |
| 11 | Agriculture, Forestry, Fishing and Hunting | 1,140 | $31,123 | 1.52 | -85 | -1.4% | 615 | 342 | 323 | -50 | -0.9% |
| 71 | Arts, Entertainment, and Recreation | 664 | $22,203 | 0.50 | 64 | 2.0% | 476 | 202 | 273 | 1 | 0.0% |
| 55 | Management of Companies and Enterprises | 446 | $101,187 | 0.45 | 74 | 3.7% | 182 | 74 | 108 | 0 | 0.0% |
| 22 | Utilities | 393 | $87,236 | 1.20 | 34 | 1.8% | 144 | 65 | 100 | -21 | -1.1% |
| 51 | Information | 356 | $68,648 | 0.30 | 39 | 2.3% | 136 | 57 | 89 | -10 | -0.6% |
| 21 | Mining, Quarrying, and Oil and Gas Extraction | 177 | $71,502 | 0.80 | -93 | -8.1% | 79 | 29 | 50 | 0 | 0.0% |
| 99 | Unclassified | 22 | $37,560 | 0.22 | 15 | 24.2% | 12 | 5 | 7 | 0 | -0.2% |
| | **Total - All Industries** | **62,886** | **$52,029** | **1.00** | **1,590** | **0.5%** | **32,389** | **14,830** | **18,483** | **-924** | **-0.3%** |

Source: JobsEQ®
Data as of 2025Q3
Note: Figures may not sum due to rounding.
1. All data based upon a four-quarter moving average
Exits and transfers are approximate estimates based upon occupation separation rates.
Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2025Q2 with preliminary estimates updated to 2025Q3. Forecast employment growth uses national projections adapted for regional growth patterns.

# Occupation Snapshot

The largest major occupation group in the Texarkana, TX-AR MSA is Office and Administrative Support Occupations, employing 6,681 workers. The next-largest occupation groups in the region are Food Preparation and Serving Related Occupations (6,050 workers) and Sales and Related Occupations (5,804). High location quotients (LQs) indicate occupation groups in which a region has high concentrations of employment compared to the national average. The major groups with the largest LQs in the region are Installation, Maintenance, and Repair Occupations (LQ = 1.30), Production Occupations (1.27), and Protective Service Occupations (1.21).

Occupation groups in the Texarkana, TX-AR MSA with the highest average wages per worker are Management Occupations ($100,700), Healthcare Practitioners and Technical Occupations ($100,600), and Legal Occupations ($99,000). The unemployment rate in the region varied among the major groups from 1.5% among Healthcare Practitioners and Technical Occupations to 7.3% among Farming, Fishing, and Forestry Occupations.

Over the next 5 years, the fastest growing occupation group in the Texarkana, TX-AR MSA is expected to be Healthcare Support Occupations with a +0.6% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Healthcare Support Occupations (+97 jobs) and Healthcare Practitioners and Technical Occupations (+46). Over the same period, the highest separation demand (occupation demand due to retirements and workers moving from one occupation to another) is expected in Food Preparation and Serving Related Occupations (5,594 jobs) and Sales and Related Occupations (3,719).

**Texarkana, TX-AR MSA, 2025Q3[1]**

| SOC | Occupation | Empl | Mean Ann Wages[2] | LQ | Unempl | Unempl Rate | Online Job Ads[3] | Empl Change | Ann % | Total Demand | Exits | Transfers | Empl Growth | Ann % Growth |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | Current | | | | | 5-Year History | | 5-Year Forecast | | | | |
| 43-0000 | Office and Administrative Support | 6,681 | $42,800 | 0.94 | 260 | 3.5% | 157 | -97 | -0.3% | 3,177 | 1,647 | 1,836 | -306 | -0.9% |
| 35-0000 | Food Preparation and Serving Related | 6,050 | $28,500 | 1.17 | 408 | 6.4% | 321 | 248 | 0.8% | 5,537 | 2,501 | 3,093 | -57 | -0.2% |
| 41-0000 | Sales and Related | 5,804 | $41,800 | 1.07 | 334 | 5.4% | 407 | 131 | 0.5% | 3,492 | 1,734 | 1,985 | -226 | -0.8% |
| 53-0000 | Transportation and Material Moving | 5,637 | $44,600 | 1.05 | 368 | 5.8% | 222 | -106 | -0.4% | 3,401 | 1,493 | 1,935 | -26 | -0.1% |
| 11-0000 | Management | 5,169 | $100,700 | 1.05 | 97 | 1.9% | 177 | 559 | 2.3% | 1,990 | 818 | 1,201 | -29 | -0.1% |
| 29-0000 | Healthcare Practitioners and Technical | 4,313 | $100,600 | 1.13 | 62 | 1.5% | 651 | 194 | 0.9% | 1,237 | 633 | 559 | 46 | 0.2% |
| 51-0000 | Production | 4,234 | $47,700 | 1.27 | 272 | 5.6% | 73 | 170 | 0.8% | 2,005 | 856 | 1,316 | -167 | -0.8% |
| 25-0000 | Educational Instruction and Library | 3,821 | $50,800 | 1.11 | 106 | 2.9% | 82 | 86 | 0.5% | 1,502 | 793 | 813 | -104 | -0.6% |
| 49-0000 | Installation, Maintenance, and Repair | 3,148 | $56,400 | 1.30 | 104 | 3.0% | 154 | 201 | 1.3% | 1,339 | 585 | 771 | -18 | -0.1% |
| 13-0000 | Business and Financial Operations | 3,022 | $73,600 | 0.74 | 96 | 3.1% | 88 | 183 | 1.3% | 1,126 | 455 | 699 | -28 | -0.2% |
| 31-0000 | Healthcare Support | 2,959 | $32,100 | 0.97 | 116 | 3.7% | 131 | -102 | -0.7% | 2,215 | 1,088 | 1,029 | 97 | 0.6% |
| 47-0000 | Construction and Extraction | 2,706 | $49,100 | 0.95 | 165 | 5.4% | 48 | 48 | 0.4% | 1,073 | 428 | 640 | 5 | 0.0% |
| 37-0000 | Building and Grounds Cleaning and Maintenance | 2,087 | $32,900 | 1.01 | 113 | 5.1% | 60 | -98 | -0.9% | 1,358 | 663 | 725 | -30 | -0.3% |
| 33-0000 | Protective Service | 1,680 | $54,500 | 1.21 | 49 | 2.8% | 30 | -68 | -0.8% | 718 | 311 | 460 | -53 | -0.6% |
| 39-0000 | Personal Care and Service | 1,237 | $31,200 | 0.76 | 78 | 5.7% | 25 | 110 | 1.9% | 967 | 413 | 569 | -14 | -0.2% |
| 15-0000 | Computer and Mathematical | 1,035 | $94,000 | 0.52 | 37 | 3.4% | 33 | 97 | 2.0% | 289 | 111 | 168 | 10 | 0.2% |
| 21-0000 | Community and Social Service | 1,004 | $57,600 | 0.84 | 25 | 2.9% | 61 | 12 | 0.2% | 458 | 209 | 244 | 5 | 0.1% |

**Texarkana, TX-AR MSA, 2025Q3[1]**

| SOC | Occupation | Current | | | | | | 5-Year History | | 5-Year Forecast | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Empl | Mean Ann Wages[2] | LQ | Unempl | Unempl Rate | Online Job Ads[3] | Empl Change | Ann % | Total Demand | Exits | Transfers | Empl Growth | Ann % Growth |
| 17-0000 | Architecture and Engineering | 647 | $89,900 | 0.66 | 14 | 2.5% | 27 | 67 | 2.2% | 198 | 81 | 125 | -8 | -0.2% |
| 27-0000 | Arts, Design, Entertainment, Sports, and Media | 601 | $59,400 | 0.55 | 24 | 4.6% | 34 | 13 | 0.4% | 266 | 120 | 156 | -9 | -0.3% |
| 19-0000 | Life, Physical, and Social Science | 451 | $77,600 | 0.78 | 11 | 3.3% | 11 | -12 | -0.5% | 176 | 46 | 136 | -7 | -0.3% |
| 23-0000 | Legal | 358 | $99,000 | 0.68 | 6 | 1.6% | 5 | -39 | -2.1% | 90 | 40 | 57 | -7 | -0.4% |
| 45-0000 | Farming, Fishing, and Forestry | 243 | $36,100 | 0.68 | 21 | 7.3% | 1 | -7 | -0.6% | 156 | 77 | 90 | -11 | -0.9% |
| | **Total - All Occupations** | **62,886** | **$55,000** | **1.00** | **2,767** | **4.2%** | **2,799** | **1,590** | **0.5%** | **32,783** | **15,102** | **18,606** | **-924** | **-0.3%** |

Source: JobsEQ®

Data as of 2025Q3 unless noted otherwise

Note: Figures may not sum due to rounding.

1. Data based on a four-quarter moving average unless noted otherwise.

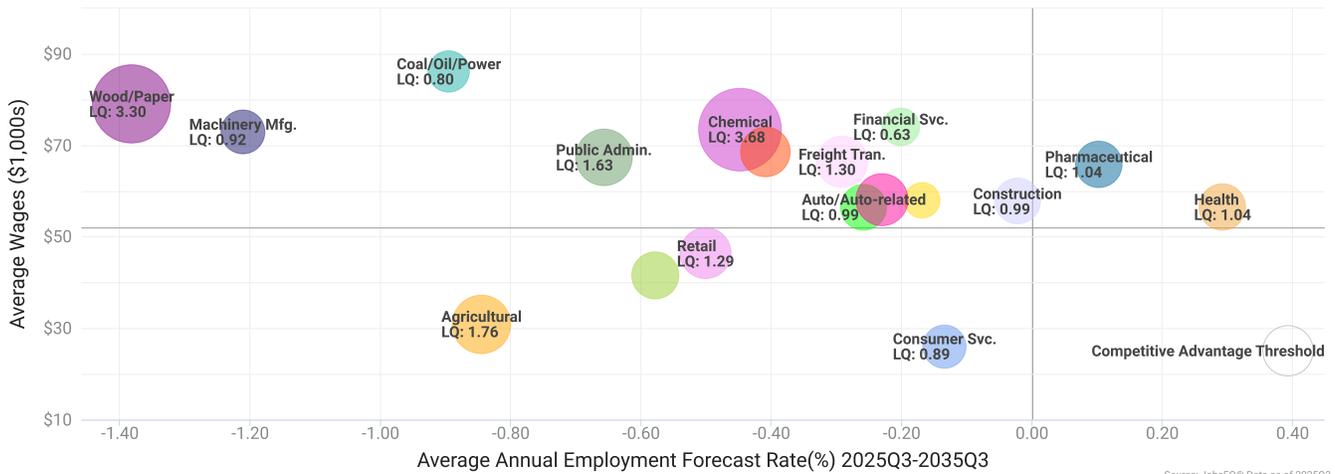2. Wage data represent the average for all Covered Employment

3. Data represent found online ads active within the last thirty days in the selected region. Due to alternative county-assignment algorithms, ad counts in this analytic may not match that shown in RTI (nor in the popup window ad list). Ad counts for ZCTA-based regions are estimates.

Occupation employment data are estimated via industry employment data and the estimated industry/occupation mix. Industry employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and currently updated through 2025Q2, imputed where necessary with preliminary estimates updated to 2025Q3. Wages by occupation are as of 2025 provided by the BLS and imputed where necessary. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

# Industry Clusters

A cluster is a geographic concentration of interrelated industries or occupations. The industry cluster in the Texarkana, TX-AR MSA with the highest relative concentration is Chemical with a location quotient of 3.68. This cluster employs 1,997 workers in the region with an average wage of $73,499. Employment in the Chemical cluster is projected to contract in the region about 0.4% per year over the next ten years.
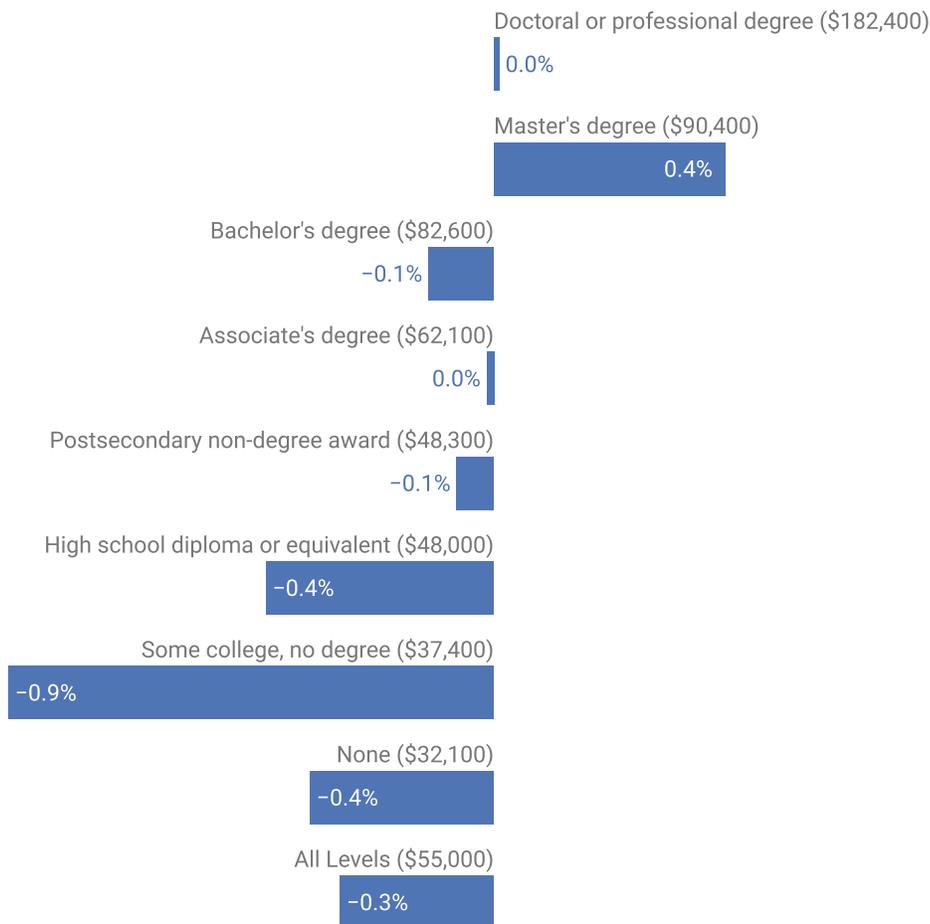
**Industry Clusters for Texarkana, TX-AR MSA as of 2025Q3**



Source: JobsEQ® Data as of 2025Q3

Location quotient and average wage data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics, imputed where necessary, and updated through 2025Q2 with preliminary estimates updated to 2025Q3. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

# Education Levels

Expected growth rates for occupations vary by the education and training required. While all employment in the Texarkana, TX-AR MSA is projected to contract 0.3% over the next ten years, occupations typically requiring a postgraduate degree are expected to grow 0.0% per year, those requiring a bachelor's degree are forecast to contract 0.1% per year, and occupations typically needing a 2-year degree or certificate are expected to contract 0.0% per year.

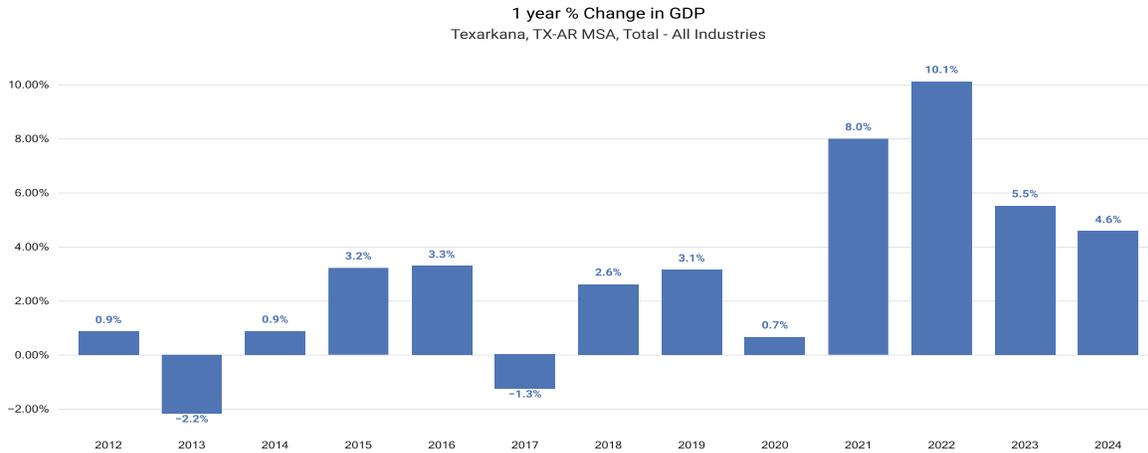## Annual Average Projected Job Growth by Education Levels

Doctoral or professional degree ($182,400)
0.0%

Master's degree ($90,400)
0.4%

Bachelor's degree ($82,600)
−0.1%

Associate's degree ($62,100)
0.0%

Postsecondary non-degree award ($48,300)
−0.1%

High school diploma or equivalent ($48,000)
−0.4%

Some college, no degree ($37,400)
−0.9%

None ($32,100)
−0.4%

All Levels ($55,000)
−0.3%

Source: JobsEQ®
Data as of 2025Q3

Employment by occupation data are estimates are as of 2025Q3. Education levels of occupations are based on BLS assignments. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

# Gross Domestic Product

Gross Domestic Product (GDP) is the total value of goods and services produced by a region. In 2024, nominal GDP in the Texarkana, TX-AR MSA expanded 4.6%. This follows growth of 5.5% in 2023. As of 2024, total GDP in the Texarkana, TX-AR MSA was $7,315,891,000.

**1 year % Change in GDP**
Texarkana, TX-AR MSA, Total - All Industries

| Year | % Change |
|------|----------|
| 2012 | 0.9% |
| 2013 | −2.2% |
| 2014 | 0.9% |
| 2015 | 3.2% |
| 2016 | 3.3% |
| 2017 | −1.3% |
| 2018 | 2.6% |
| 2019 | 3.1% |
| 2020 | 0.7% |
| 2021 | 8.0% |
| 2022 | 10.1% |
| 2023 | 5.5% |
| 2024 | 4.6% |

Gross Domestic Product data are provided by the Bureau of Economic Analysis, imputed by Chmura where necessary, updated through 2024.

Of the sectors in the Texarkana, TX-AR MSA, Manufacturing contributed the largest portion of GDP in 2024, $1,206,642,000 The next-largest contributions came from Health Care and Social Assistance ($815,852,000); Retail Trade ($762,274,000); and Real Estate and Rental and Leasing ($744,567,000).

# GDP (in $ millions)

Texarkana, TX-AR MSA, 2024

Manufacturing (31)

$1,207

Health Care and Social Assistance (62)

$816

Retail Trade (44)

$762

Real Estate and Rental and Leasing (53)

$745

Public Administration (92)

$554

Wholesale Trade (42)

$553

Educational Services (61)

$422

Construction (23)

$337

Transportation and Warehousing (48)

$322

Accommodation and Food Services (72)

$243

Gross Domestic Product data are provided by the Bureau of Economic Analysis, imputed by Chmura where necessary, updated through 2024.

# Texarkana, TX-AR MSA Regional Map

# Region Definition

**Texarkana, TX-AR MSA is defined as the following counties:**

| | |
|---|---|
| Little River County, Arkansas | Bowie County, Texas |
| Miller County, Arkansas | |

# FAQ

**What is a location quotient?**

A location quotient (LQ) is a measurement of concentration in comparison to the nation. An LQ of 1.00 indicates a region has the same concentration of an industry (or occupation) as the nation. An LQ of 2.00 would mean the region has twice the expected employment compared to the nation and an LQ of 0.50 would mean the region has half the expected employment in comparison to the nation.

**What is separation demand?**

Separation demand is the number of jobs required due to separations—labor force exits (including retirements) and turnover resulting from workers moving from one occupation into another. Note that separation demand does not include all turnover—it does not include when workers stay in the same occupation but switch employers. The total projected demand for an occupation is the sum of the separation demand and the growth demand (which is the increase or decrease of jobs in an occupation expected due to expansion or contraction of the overall number of jobs in that occupation).

**What is a cluster?**

A cluster is a geographic concentration of interrelated industries or occupations. If a regional cluster has a location quotient of 1.25 or greater, the region is considered to possess a competitive advantage in that cluster.

**What is the difference between industry wages and occupation wages?**

Industry wages and occupation wages are estimated via separate data sets, often the time periods being reported do not align, and wages are defined slightly differently in the two systems (for example, certain bonuses are included in the industry wages but not the occupation wages). It is therefore common that estimates of the average industry wages and average occupation wages in a region do not match exactly.

**What is NAICS?**

The North American Industry Classification System (NAICS) is used to classify business establishments according to the type of economic activity. The NAICS Code comprises six levels, from the "all industry" level to the 6-digit level. The first two digits define the top level category, known as the "sector," which is the level examined in this report.

**What is SOC?**

The Standard Occupational Classification system (SOC) is used to classify workers into occupational categories. All workers are classified into one of over 804 occupations according to their occupational definition. To facilitate classification, occupations are combined to form 22 major groups, 95 minor groups, and 452 occupation groups. Each occupation group includes detailed occupations requiring similar job duties, skills, education, or experience.